



AIRWAVES

Aviation Professionals @ Work

Issue 01, 2022

At AirlinePros we love what we do, we do what we love!



A WORD FROM THE CEO

Achma Asokan
CEO, AirlinePros

As the world leaves behind a few tumultuous years in the history of aviation, fortunately, some of us have resurfaced with a positive attitude and gratitude for our clients, our partners, our colleagues, our family and friends. The pandemic and the isolation from family, friends, colleagues, clients, and our industry partners created yearnings and dreams. Our yearnings lead us to be creative, innovative and communicative.

Sharing herewith the first issue of AirlinePros global newsletter, AirWaves. We have also committed ourselves to communicate internally with our global colleagues and trade partners regularly with our internal newsletter, AirMail,

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'AIRLINES' FIRST JOB IS TO GET REVENUE BACK WHEREVER THEY CAN GET IT'

Interview with Mike Premo,
Ex CEO, ARC

As the CEO and President of ARC for over a decade, Mike Premo was responsible for many sweeping changes in the way ARC functioned and expanded. When he was at the helm, the Corporation's revenues grew 44 per cent and added many new products to their portfolio.

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PEOPLE MOVEMENTS



Marc Cavaliere
President to
Advisor to Board



Shreyas Nanavati
Global Strategy to
Deputy CEO



Linzi Barber
Global Operations to
President



Vinu Baby
CEO – AirlinePros Intl.
Service Center LLP



Gena Crowe
Global Business
Development

NEW PARTNERS



India's largest airline in terms of passengers carried and fleet size, Indigo, has appointed AirlinePros as their GSA for North America and Canada.



The Port Moresby-based carrier, PNG Air, has appointed AirlinePros as GSA in Australia, and for ARC/BSP coordination in the USA, NZ and the UK.



Eswatini Air, the National Carrier of the Kingdom of Eswatini, announced AirlinePros as their GSA for South Africa and Zimbabwe.



Norwegian airline, Widerøe's Flyveselskap AS, which flies under the trade name Widerøe – 'Wideroe' in English – the largest regional airline in Scandinavia, joined ARC through AirlinePros.

WHY AIRLINEPROS

20+ Years

Trusted Brand
ARC & IATA Partner
Industry, Trade &
Community
Partnerships

70+ Airline
Partnerships

Track record of
VALUE ADD for
carriers - Focus on
cost effective
Revenue Growth

30+ Global Offices

Proud to be truly
"Glocal" with Global
best practice and
Local relevance
through Local
ownership

500+ Years Aviation
Experience

Aviation Professionals
fostering a culture of
good governance and
accountability to align
with your needs in
each market

AirlinePros International is an award-winning global network providing Representation, Distribution and Commercial Solutions for the aviation and tourism industry. Our ethos is to partner with professionals who share our principles to provide unparalleled value for our clients. The success of our customized ARC Coordination Services enabled us to expand our product offerings to IATA BSPs, Airline GSA and Advisory Services. We are US-based, 22-year-old multinational aviation group, servicing a worldwide portfolio of more than 60 online and offline air carriers, operating from more than 30 global offices on five continents.

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OUR NETWORK



Featured Global Office – AirlinePros Brazil

AirlinePros Brazil office is in Sao Paulo, the vibrant financial center with **Altamiro Medici and Rebecca Meadows**, as Regional Managing Partners. A businesswoman, Rebecca is an MBA in Aviation Management with over 25 years' experience in aviation and tourism. Her experience extends across Brazil and several international travel and tourism markets.

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FORAY INTO CSR



Achma Asokan, CEO with Manikandan Janardanan, India CEO, with Dr. VP Gangadharan, pediatric oncologist.

Despite the challenging year that 2021 was, AirlinePros decided to make a difference across the world with our foray into CSR through our 30 global offices with a Secret Santa during the holiday season.

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FEATURED INDUSTRY PARTNER



EveryMundo provides real-time fare marketing solutions to more than 80 airlines worldwide, ranging from full-service carriers to LCCs, based on six continents and marketing in 35 languages. Our technology empowers airlines to instantly launch high-performance landing pages that broadcast their lowest real-time fares and deploy targeted advertisements with real-time fares across all marketing channels. EveryMundo products help airlines increase website traffic, improve conversion rate, and enhance user experience.

