

# AirWaves

Aviation Professionals @ Work

ISSUE 05, 2023

At AirlinePros we love what we do, we do what we love!

## A WORD FROM THE CEO

**Achma Asokan**  
CEO, AirlinePros

Indian aviation is finally waking up to realise its latent potential. It is absolutely great to see the healthy competition between Air India, who ordered 470 aircrafts from both Boeing and Airbus and IndiGo, who made history by placing an order of 500 Airbus A320neo equipment.

IndiGo recently expanded its reach to the USA on a Turkish Airline codeshare, which is a usually a prelude to direct flights sometime in the near future. Interestingly, Akasa Air, another carrier from India, has promised a 'triple digit order' by end of the year.

These mega orders reflect the airlines' response to a market that has become the third largest in the world and continues to grow at an unbelievable pace.

[Read More](#)



## Eswatini Air – Swazi pride in the sky

Interview with Captain Qiniso Dhlamini, CEO, Eswatini Air

Africa's newest airline, Eswatini Air, founded on the mission 'Everyone must fly' has been received by both the first time and seasoned fliers with great enthusiasm. The full service, all-economy class airline offers direct, non-stop flights between King Mswati III International Airport in Eswatini and Durban, Cape Town.

[Read More](#)

## MEET SOME OF OUR TEAM



**KUDA MAPUKUTE**  
Chief Commercial Officer  
AirlinePros Zimbabwe



**BRUNO FEGAN**  
Business Development  
South & Central America



**UMESH NAIR**  
Business Development  
Asia Pacific



**LYNETTE D'MELLO**  
Manager, AirlinePros  
ARC Coordination Program



**MATTHEW RADACK**  
Regional Sales Manager,  
San Francisco, USA

## NEW CLIENTS



TUI fly is part of the TUI Group, among the world's leading tourism companies, offering integrated services from a single source for its 28 million customers from nearly 200 regions. With a vision to offer 'Excellence in leisure experiences,' the airlines offer a wide range of international and leisure destinations for fliers and a host of ancillary services.



The launch of Emetebe Airways in 1995 revolutionized transportation in the Galapagos Isles bringing air travel as an alternative option to travel between islands. The airline objective is to be recognized as the carrier that provides the safest and most reliable flying experience in the Galapagos and Ecuador by offering customers a unique experience.

## WHY AIRLINEPROS?



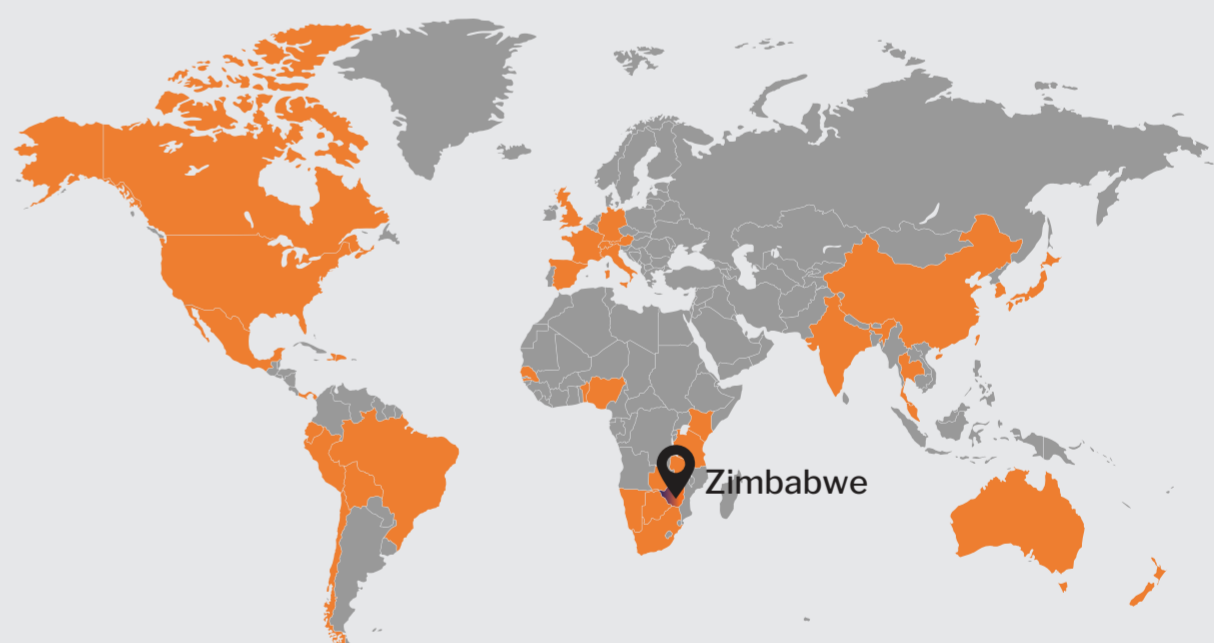
**James Foster**  
Chairman, AirlinePros

We go that extra mile to provide key support services that are complementary to our core business to create sustainable winning solutions for our clients. The post-pandemic era has changed the aviation world, where one of the key drivers contributing to the market growth is the rising demand for customized travel experiences, and there has been a palpable shift in travelers' spending patterns on travel and tourism which has resulted in a booming travel market. A major contributor has been the fast-swelling ranks of middleclass in developing economies around the world which has had quite a significant impact on the burgeoning air traveler numbers.

This unprecedented growth has also resulted in airports expanding their infrastructure continuously to offer better customer experience. Construction of new airports – and enhancing amenities of existing ones

[Read More](#)

## OUR NETWORK



### FEATURED GLOBAL OFFICE – AIRLINEPROS ZIMBABWE

Zimbabwe was in the spotlight recently when Richard Branson came visiting in a fastjet, an AirlinePros client airline, operating regionally in South Africa. There is speculation that Virgin Atlantic may start operations into Zimbabwe as there is a lot of potential traffic between the UK and Zimbabwe.

[Read More](#)

## FEATURED INDUSTRY PARTNER



### 'From critical lifeblood to cornerstone of financial health' – Plusgrade shows the way!

Interview with Ken Harris, Founder and CEO, Plusgrade

Everybody loves an upgrade, the term itself has always been the holy grail of travel. Unbundling the components of a product and creating ancillary services which can be priced separately has definitely seen increased profitability margins. AirlinePros industry partner, Plusgrade is regarded as the 'global ancillary revenue powerhouse'.

[Read More](#)



6303, Blue Lagoon Drive, Suite #400, Miami, Florida, 33126 ☎ +1 201 484 8036 ✉ AirWaves@AirlinePros.com