

AirWaves

Aviation Professionals @ Work

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At AirlinePros we love what we do, we do what we love!



A WORD FROM THE CEO

Achma Asokan
CEO, AirlinePros

Welcome to another issue of our AirWaves newsletter. So much has happened since I last wrote to you. No more gloom and doom! The travel industry is growing from strength to strength.

Most of the airlines have come back with full force to absorb the pent-up demand for travel. Many new airlines have started operations and IATA is forecasting net profits of \$9.8 Billion in 2023 and about 4.35 billion passengers are expected to travel in the same year.

We at AirlinePros have been very busy supporting our airline clients and have embarked on numerous projects to stay relevant and current.

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'Cooperation and collaboration are key to liberalization of African skies.'

Interview with Adefunke Adeyemi,
Secretary-General of the
African Civil Aviation Commission

The Single African Air Transport Market is a flagship project of the African Union which aims to achieve economic, social and political integration and promotion of intra-Africa trade.

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MEET SOME OF OUR TEAM



TODD M. NEUMAN
CCO, AirlinePros
International



YOUSOU DIOP
Regional Managing
Partner



ANCY ANTHONY
Corporate Legal Officer



KARIN MATODES
Chief Commercial Officer
South Africa



DAVID PATERSON
Sales & Marketing Director,
Northern Europe

NEW CLIENTS



Malaysia Airlines (MH), part of the Malaysia Aviation Group, is the national carrier of Malaysia. Part of the OneWorld alliance, MH carries around 40,000 passengers daily. MH has appointed AirlinePros as their GSA in the US market following the recent upgrade of their air safety ranking to Category 1 by the United States Federal Aviation Authority (FAA).



TAG Airlines (5U) is the first airline in Guatemala to be certified by the International Civil Aviation Organization. The airline has a fleet of more than 20 aircraft, operating 30 flights every day that connect Guatemala with several international destinations. AirlinePros has been announced as their GSA in the United States, in addition to Canada.



The flag carrier of Zambia, Zambia Airways (ZN), is based in Lusaka with its hub at the Kenneth Kaunda International Airport. As the national airline, Zambia Airways is committed to enhancing tourism, industry, and creating job opportunities. AirlinePros will be managing their sales, marketing, and promotional activities in South Africa.

GLOBAL EXPANSION AND AASA MEMBERSHIP



James Foster
Chairman, AirlinePros

Civil Aviation, Airports, Airlines and Tourism (Destination Management Companies / Agency Communities).

AirlinePros International works closely with the Airlines Reporting Corporation (ARC) in the USA and the International Air Transport Association (IATA).

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AirlinePros Incorporated embarked on a global expansion initiative in 2018 at the behest of some of our clients. Our first global office was AirlinePros Southern Africa PTY LTD., followed by AirlinePros (Zambia) Ltd. Subsequently, we have established offices in over 40 countries across the world based on demand. We hope to continue the expansion to other countries as and when there is a demand for our services.

A part of our expansion strategy is to work with global aviation related associations from the regions to identify the needs of its members and work closely to find solutions. There are many associations serving the four pillars of the aviation industry –

OUR NETWORK



FEATURED GLOBAL OFFICE – AIRLINEPROS BOLIVIA

AirlinePros International Regional Managing Partner Rafael Ortiz, Sales & Marketing Director Marcelo Soria and their team are in charge of our Bolivia office located in the capital city of La Paz.

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THE AVIATRIX PROJECT

Interview with Kanchana Gamage, Founder



INSPIRING WOMEN AND GIRLS TO FLY

'Use aviation as a tool to raise aspirations' is the stated objective of the Aviatrix Project, which aims to encourage young women to believe in themselves and to know that there are no limits to achieving anything they set their mind to.

The Aviatrix Project was born in 2015 as a community interest company, entirely self-funded, encouraging women and girls from disadvantaged backgrounds to consider a career in aviation.

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FEATURED INDUSTRY PARTNER

Plusgrade

Plusgrade is the leading portfolio of ancillary revenue solutions for the global travel industry with a focus on generating significant and high-margin revenue enhancements along with high-impact customer experiences. Over 200 airline, hospitality, passenger rail, cruise, and financial services companies partner with Plusgrade to create new, meaningful revenue streams.

Plusgrade is an industry partner of AirlinePros International. For business and other partnership enquiries, please write to globalbd@airlinepros.net



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