

# AirWaves

Aviation Professionals @ Work

ISSUE 06, 2023

At AirlinePros we love what we do, we do what we love!



## A WORD FROM THE CEO

**Achma Asokan**  
Group CEO, AirlinePros

Dear Colleagues and Partners,

As we near the end of 2023, a remarkable year on many fronts, I would like to quickly reflect on the incredible journey we had together. The past year was a true testament to our dedication, collective strength and hard work along with our commitment towards excellence.

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## On a drive to connect the world

Interview with Yvonne Manzi Makolo, CEO, RwandAir

When you create history, exceptional feats are the norm. It holds good the other way around too – when you have been consistently exceptional, you are expected to create history. Either way you look at it, it works for Yvonne Manzi Makolo, CEO, RwandAir.

If anyone expected her to rest on her laurels after proactively – and profitably, even, given the circumstances – guiding RwandAir through the worst challenges of the pandemic, they were in for a surprise.

Soon after air travel opened and things began to look up, she was made the Chair of IATA – the first woman in the history of the aviation regulatory body.

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## MEET SOME OF OUR TEAM



**AMANI FOUAD**  
Commercial Director  
Egypt



**ANCY ELIZABETH ANTONY**  
Chief Commercial Officer  
Zambia



**FAHAD MOMIN SHAH**  
Regional Managing Partner  
Qatar



**FRANCK DAKAYI**  
Regional Managing Partner  
Cameroon



**KATE DU TOIT**  
Global Infra Manager  
USA



**RAJI RAJAN**  
Global Performance Manager  
India



**YASMIN SABBAG**  
Sales Manager,  
USA

## NEW CLIENTS



## WHY AIRLINEPROS?



**James Foster**  
Chairman, AirlinePros

Almost everyone in the aviation industry are pleasantly surprised at the level of resurgence of passenger traffic in 2023. North America, and Latin America surpassed their 2019 RPKs by over five per cent and so did the Middle East. Asia Pacific airlines stood at a little less than 10 per cent below pre-pandemic levels.

At AirlinePros we continued our robust performance and growth from last year, thanks to the general industry upswing, growing client base, global expansion, and of course the diligence and resilience of our network of aviation professionals.

In my ongoing column 'Why AirlinePros' I have touched on a variety of topics and reasons why clients chose us over others. I have spoken about our ever-expanding global network, superior understanding of the markets, experienced team, expert services, among others.

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## OUR NETWORK



### Featured global office – Zambia

Zambia, taking its name from the Zambezi River, is a landlocked country in south-central Africa. Its neighbors are Angola, Botswana, Democratic Republic of Congo, Malawi, Mozambique, Namibia, Tanzania, and Zimbabwe. An estimated 22 million people live here as of 2022 – a number expected to go up to 27 million by 2035.

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## AIRLINEPROS INTERNATIONAL ASSEMBLY - AIA



### Setting the stage for excellence

AirlinePros International Assembly, AIA, held at the Fairmont, The Palm, Dubai, was a milestone event in our journey towards an innovative and trustworthy leader in the aviation industry. It was also about getting future-ready by investing in our most valuable asset – our people. The event brought together industry leaders and technology pioneers from aviation and tourism industries to interact with AirlinePros teams from nearly 60 global locations. Presenting the latest technology trends that will shape the future were our industry partners like ARC, IATA, UNWTO, Dohop, EveryMundo, Plusgrade, to name some.

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