

Welcome to AirlinePros, an award-winning global network providing Representation, Distribution, and Commercial solutions for airlines and the travel industry. Our mission is to partner with professionals who share our principles and deliver unparalleled value for our airline clients, trade partners, and travellers. At AirlinePros, we love what we do and we do what we love, which helps us take you to greater heights!

## FASTJET ZIMBABWE (FN)



Featured airline fastjet Zimbabwe (FN) is part of a multi-award-winning African value airline group that burst onto the scene in 2012. fastjet currently operates in Zimbabwe and South Africa; however, the group's long-term vision is for a pan-African franchise that connects various markets in Africa and promotes air travel on the continent. Around 4-million pax have travelled with fastjet to date! The brand has earned a glowing reputation as reliable and innovative, with value pricing, unique flexible fares, and excellent on-time performance records. The carrier topped *World Travel Awards* every year from 2016 to 2022, and was recognized in the *Skytrax World Airline Awards* in 2017, 2019, 2022 (Top 10), and 2023 (Top 10).

### This is Big Five territory!



BULAWAYO

MBOMBELA

HARARE

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## WE ARE AIRLINEPROS!



AirlinePros International is present at leading travel trade events and workshops worldwide. Pictured above: Adin and Judith declared this year's ITB Berlin a runaway success!

AirlinePros International is a General Sales Agent (GSA) that focuses on market development through building relationships with trade partners and effective and continuous account management. In Central Europe, our core markets are Germany, Austria, the Netherlands, and Switzerland.

Our commercial management team includes Adin Mujic, Sales Director—DACH. He is supported in this role by AirlinePros Managing Partner (DACH) Judith Kolakowski.

The pair share many years of industry and account management experience and have an excellent track record when it comes to carrier positioning in new markets, launch activities, and marketing/PR support. They have also developed a solid understanding of the DACH travel trade and markets, which helps them identify the best partner agencies.

#### What we do:

- Marketing and sales promotions
- Product training and sales support;
- Representation at trade events and travel fairs
- Customer support (B2B and B2C)
- Route analysis and development
- Consulting



Follow @AirlinePros Central Europe on LinkedIn for more live event news, airline partner product updates, promotions, and breaking news.

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## NEWS & EVENTS

### Fastjet's Amazing Zimbabwe campaign goes live



This year, fastjet is working to raise awareness about Destination Zimbabwe, its home country, through a comprehensive marketing campaign.

[Read more](#)

### AirlinePros at ATM, Dubai



The 31st edition of Arabian Travel Market (ATM), held in May, has been declared a resounding success, with a record number of attendees.

[Read more](#)



Don't miss AirBorne's exclusive interview with Julian Edmunds, fastjet group CCO, pictured above with Achma Asokan-Foster, AirlinePros International Group CEO (right), in which he discusses how adding more capacity (95,000 seats to be exact!) resulted in a 40% increase in revenue for the carrier last year. But, the CCO also warned that increasing competition and rapidly rising fuel costs remain challenging.

[Click here to read the interview](#)

## AGENT'S CORNER

- Fastjet's **flexible fares** are legendary. Choose from the best deal (Value Fares); flexible tickets (Value Flex); or add ancillaries such as extra baggage, dedicated check-in, and lounge access (Value Plus).
- Fastjet connects the **five major cities in Zimbabwe**. Domestic routes include Harare to Victoria Falls and Bulawayo. International routes: Book flights from Harare, Bulawayo or Victoria Falls to Johannesburg in South Africa, or travel from Vic Falls to Mbombela in Mpumalanga (formerly called Nelspruit), gateway to the Kruger National Park.

[Click here to view fastjet's different fare options](#)



Pictured above: Achma Asokan-Foster, AirlinePros' Group CEO, gave a award-winning fastjet five gold stars for service and performance after she flew with the airline to Harare recently. Achma raved: "It was such a fantastic experience to fly the airline that has won 'Africa's leading low-cost airline' award nearly 10 times... Understandably, fastjet is on a path of constant improvement. The crew uniforms were also changed recently to represent a smart and modern look that is in sync with their brand identity. When I flew, I met with trainer Johan and crew member Anabella, both of whom went that extra mile... even informing personally which side of the aircraft the Victoria Falls could be spotted!"

The first travel agent to send the correct answer, their name and agency name to [AirBorne@AirlinePros.com](mailto:AirBorne@AirlinePros.com) will win €25 Amazon voucher.



## WIN A GIFT VOUCHER

What iconic bird features on fastjet's logo and livery?

Clue: The mascot's nickname is 'Mr Grey'.